

For Immediate Release

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American Automobile Association honors The Sanctuary at Kiawah Island Golf Resort with Five Diamond Award

South Carolina oceanfront hotel achieves coveted rating for second consecutive year

KIAWAH ISLAND, SC – The American Automobile Association has again bestowed upon The Sanctuary at Kiawah Island Golf Resort its Five Diamond Award. It is the second consecutive year that The Sanctuary has been awarded the coveted hospitality rating. According to AAA, 100 hotels nationwide will hold the Five Diamond distinction for 2008.

The Sanctuary joins its sister properties The Jefferson Hotel in Richmond, VA, and The Hermitage Hotel in Nashville, TN, in achieving the Five Diamond rating, creating an unrivalled portfolio of luxury, independent hotels. All three are members of Preferred Hotels and Resorts Worldwide.

“We are very proud to continue to be recognized by AAA for outstanding service and amenities, says Roger Warren, president of Kiawah Island Golf Resort. “It’s a tremendous credit to our staff who have worked hard to make The Sanctuary one of the finest hotels in the world.”

The Sanctuary at Kiawah Island Golf Resort opened in 2004, and garnered its first Five Diamond Award for 2007. The 255-room oceanfront hotel and spa is part of Kiawah Island Golf Resort, which features five championship golf courses, two tennis centers, nine restaurants and a variety of recreation and nature programs. The resort ranks at the top of a variety of top travel publication readers’ polls, including those for golf, tennis, family and spa.

AAA has been publishing its hotel rankings since 1977 when the AAA Tour Book printed the ratings for the first time. Less than one half of one percent of all properties inspected receives the AAA Five Diamond award.

When considering a property for a Four or Five Diamond rating, AAA inspectors check in to hotels anonymously. Upon departure, they will announce their identity and present a written summary of the inspection and the rating decision. AAA also publishes a list of criteria that is used throughout the evaluation process to determine a Five Diamond rating in eight categories of the guest experience including exterior and grounds, public areas, room décor and ambiance, guest room amenities, bathrooms, housekeeping, management, and guest services.

For more information about The Sanctuary at Kiawah Island Golf Resort, visit www.kiawahresort.com or call 1-800-654-2924

For more information about AAA's Five Diamond Awards, visit www.aaa.com/news